

ABSTRACT OF DISCLOSURE

A purpose of the present invention is to realize a multimedia EPG capable of accepting a program changed in real time, and also capable of realizing higher power of expressions 5 by using a still image and a moving picture.

In other words, a broadcasting system of the present invention is arranged by a transmission system (110) comprised of: program scheduling information acquiring means (101) for acquiring program scheduling information from an 10 externally-provided program scheduling information providing firm (108) and a broadcasting network (109); program scheduling information encoding means (102) for encoding the acquired program scheduling information; and transfer means (103) for transferring the coded data by way of either a broadcasting 15 network or a communication. The broadcasting system of the present invention is also arranged by a receiver (112) comprised of: program scheduling information receiving means (104) for receiving the program scheduling information transferred from the transmission system (110); program scheduling information 20 display means (107) for displaying thereon this received program scheduling information; storage means (113) for storing thereinto the program control information and the program scheduling information; and merging means (106) for updating the content of the program scheduling information based upon 25 the content of the program control information.